



Municipal Strategic Partnerships – City of Jacksonville

Florida Philanthropic Network Webinar
December 6, 2022

Presentation by: City of Jacksonville Mayor's Office,
Jessie Ball duPont Fund and the Northeast Florida
Nonprofit Center



Introductions



Dawn Lockhart
Director of Strategic
Partnerships,
City of Jacksonville



Sarah Schmidt
Strategic Partnerships
Coordinator,
City of Jacksonville



Rena Coughlin
CEO, Nonprofit
Center of Northeast
Florida



Katie Ensign
Vice President,
Jessie Ball duPont
Fund



NonprofitCenter
of Northeast Florida



Background

- 2009 FPN Conference, featured the Michigan office
- Recommendation by the Mayor's Non-Profit Sub-Committee.
- Modeled after similar offices around the country at various levels of government
- Mayor first in Southeast to create this role within his administration.
- Inaugural Director of Strategic Partnerships was hired in 2016.
- Initially funded by philanthropy with city funding increasing each year.
- By 2019, the City fully funded and expanded the office with the inclusion of a second dedicated FTE.

How We Got Started

- Advocacy
- Fund Development – partners and structure
- Implementation – establishment of the role within the City
- Performance Monitoring
- Steering Committee - formation and purpose

Overview: Purpose & Objectives

- Develop strategic partnerships to leverage opportunities, align efforts and facilitate better opportunities for Jacksonville's citizens.
- Identify best practices and technological and operational efficiencies to increase community impact.
- Serve as a trusted source of data, information and dialogue about programs and policy impacts.
- Facilitate strategic joint investments that will improve outcomes for Jacksonville and its citizens.
- Streamline processes, identify opportunities for improvement, and increase collaboration across departments and with external partners.

Strategies & Impacts

Mayor's Downtown Homeless Taskforce

- Urban Rest Stop, Mobile Medical/Service Buses
- Pathway to Home Program, Temporary Bridge Shelter

Jacksonville Housing Partnership (JHP)

- Affordable Housing Strategy Sessions & Community Land Trust

COVID-19 Response - Coordination of community resources

- Shelter Taskforce & Collective Impact Award
- Food Delivery Taskforce, One City-One Table Partnership
- Eviction/Foreclosure focused Roundtable

2020 Census – Duval County Complete Count Committee

- Strategic Partners Strategy & Community Ambassador Newsletter

Lessons Learned

Getting Started In Your Community

Questions?